

MASS COMMUNICATION

 Frederick Community College



Program Contact

Dr. Kathy Brooks • 301.846.2635 • kbrooks@frederick.edu

Mass Communication

The Mass Communication program is designed to teach students to critically examine all types of media including film, television, advertising, journalism, and digital media to understand how it impacts, and is impacted by, society.

Mass Communication Area of Concentration within the A.A. in Arts & Humanities

Mass communication careers often require specific expertise, so this program offers concentrations of courses leading to applied knowledge in areas such as graphic design, digital video production, and technical communications. This concentration outfits students with practical knowledge to prepare them to continue media studies at other universities.

Learning Outcomes

- Demonstrate effective speaking and listening skills for communication in personal, public, and media areas.
- Demonstrate effective writing skills for communication in personal, public, and media areas.
- Demonstrate an understanding of mass communication from a variety of philosophical, historical, theoretical, and practical perspectives.
- Analyze, describe, and interpret the mass media content in the context of global society.

Learning Outcomes (continued)

- Demonstrate the ability to gather and evaluate in-depth information from diverse, field-appropriate books, journals, databases, and internet sources.
- Analyze effectively the potential consequences of newly emerging technologies.
- Demonstrate an understanding of the history and development of communication technologies and processes and the ways in which this history has affected individuals and society.
- Demonstrate enhanced analytical, critical, and performance competencies that will assist students in participating effectively in multimedia platforms.
- Demonstrate the ability to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.

For more information:

Dr. Kathy Brooks • 301.846.2635 • kbrooks@frederick.edu



Growth Potential & Estimated Salaries

The median annual wage for media and communication occupations was \$57,530 in 2018. Overall employment of media and communication occupations is projected to grow 4 percent from 2018 to 2028, about as fast as the average for all occupations.

Source: Bureau of Labor Statistics Occupational Outlook Handbook (bls.gov/ooh)

Financial Assistance

Frederick Community College (FCC) provides a tuition payment plan for students who wish to spread payment over several months. Scholarship and loan assistance is available for eligible students. For complete scholarship information, contact Financial Aid at 301.846.2620.

Transfer Note

Students can transfer the equivalent of 60 credits to any four-year institution in Maryland. To find more information about how credits will transfer from FCC to a state four-year institution, visit artsys.usmd.edu or consult a College advisor. Students who plan to transfer should speak with an advisor or program manager from their chosen transfer institution before selecting elective courses.

View required course listings:
frederick.edu/masscomm

Frederick Community College prohibits discrimination against any person on the basis of age, ancestry, citizenship status, color, creed, ethnicity, gender identity and expression, genetic information, marital status, mental or physical disability, national origin, race, religious affiliation, sex, sexual orientation, or veteran status in its activities, admissions, educational programs, and employment.

Frederick Community College makes every effort to accommodate individuals with disabilities for College-sponsored events and programs. If you have accommodation needs or questions, please call 301.846.2408. To request a sign language interpreter, please visit <http://fcc-interpreting.genbook.com>. If you have interpreting related questions, please email Interpreting@frederick.edu. Sign language interpreters will not be automatically provided for College-sponsored events without a request for services. To guarantee accommodations, requests must be made at least five workdays in advance of a scheduled event. If your request pertains to accessible transportation for a College-sponsored trip, please submit your request at least 21 calendar days in advance. Requests made less than 21 calendar days in advance may not be able to be guaranteed.

Gainful employment information is available at www.frederick.edu/GE.