

Business Plan Contest 2022

Contest Judges

Mary Ford-Naill is the Economic Development Manager with The City of Frederick. She is responsible for promoting business attraction and retention initiatives across multiple industries. Prior to joining the City, Mary's background includes owning and managing a small business as well as working for over 30 years within the commercial and residential real estate industry. Mary is passionate about service to the community and is heavily involved in Rotary having served as a former Area Governor and Club President with Rotary Club of Carroll Creek. Additionally, she has served on the board for Frederick County Chamber of Commerce, Saint John's Catholic School, and the Downtown Frederick Partnership. Mary holds a Master of Business Administration from Hood College and is a 2003 Leadership Frederick County Graduate. Mary is a current board member with the Golden Mile Alliance and Advisory Board Member to techfrederick.

James Gorman manages a team of Business Banking Relationship Managers for M&T Bank in Frederick and Carroll County. The team works with businesses ranging from start-up to more than \$20 million in annual revenue. He has been with M&T for 15 years in a variety of roles but is new to the Frederick area as of December 2018. He graduated from Salisbury University's Perdue Business School and also holds a Masters of Business Administration from Loyola University. A native of Damascus, MD he currently lives in Ellicott City with his wife Melissa and two children.

Jon Holmes is a Principal with LSWG CPA's in the Frederick office. He has over 17 years of public accounting experience, having served as a tax manager at an international firm and as a senior tax manager for a regional firm where he managed a substantial government contractor client base. As a CPA licensed in Maryland and Virginia, Jon specializes in closely-held businesses, individual, partnership, and multi-state taxation. Prior to joining LSWG he spent two years as a national tax instructor and served on an international tax rotation to Munich, Germany. He is a *magna cum laude* graduate of Virginia Polytechnic Institute and State University, Blacksburg, Virginia, where he earned a B.S. in accounting in 2003, an M.S. in accounting and information systems in 2004, worked as a teacher's assistant, and was recognized as the Top Masters' Degree Student in 2004. Jon is a member of the Frederick Community College Foundation Board of Directors, serves as the treasurer of the Frederick Area Committee for Transportation and is a member of the Mt. Airy Volunteer Fire Company. A native of Frederick County, Jon resides in New Windsor with his wife, Maureen, two children, Morgan and Starritt, and their chocolate lab, Scooby.

Alyce Luck is a retired educator who taught social studies on the secondary level in Frederick County for 37 years. The last ten years Alyce worked as the Community Service Coordinator for the Frederick High feeder school and as a work study coordinator. Since retirement she has actively volunteered at the Frederick Rescue Mission and served on their board of directors. She has also served on the board of directors for Frederick Health Hospice. Alyce volunteers at Frederick Health Hospital and serves on their Development Council and is also a volunteer counselor with the St. Vincent de Paul Conference of Frederick County. She graduated from D.C. Teachers College and also holds a Masters of Liberal Arts from McDaniel College. A native of Washington, D.C., Alyce currently lives in Frederick with husband, Ted, and they have one adult child, Tracie.

Serina Roy is Owner and Master Roaster at Dublin Roasters Coffee, Inc. in Frederick, MD. Born and raised in New Hampshire, Serina moved to Frederick 30 years ago with a degree in business. A ride-along with Frederick City Police stirred up a passion for police work and she switched careers to join the force. Serina enjoyed all aspects of the job and focused on mountain bike policing. She finished her public service career as a K-9 police officer. Serina's love of coffee and the passion for roasting coffee was a strong hobby throughout her police career. The hobby continued to grow and morphed into an online coffee roasting company and cafe about 15 years ago. Serina believes in education and the ability to purchase ethically sourced coffee beans from coffee farmers all over the world. Today, Dublin Roasters is a bustling cafe with a strong footing in the Frederick community that supports local fundraisers, non-profits, and mentoring programs.