

# BUSINESS MANAGEMENT



**Program Contact:**

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# Business Management

*Business careers are very diverse, including marketing, general management, financial services, human resources, business consulting, international business, logistics, and project management. Business majors learn management, technology, and communications skills, enabling them to work in a changing global marketplace.*

## The Program

The business management program is designed for students seeking immediate employment in entry level management or management trainee positions upon completion of the program or for individuals desiring to start their own business.

## Business Management A.A.S. Degree

The Business Management A.A.S. program prepares students for employment in management or management trainee positions. Students will discover, apply, and think critically about basic business, accounting, and computing concepts and trends. Students will learn effective communication skills and how to apply computing technologies to solve business problems.

Although the majority of the coursework will transfer to other institutions, this program is oriented toward employment preparation. The Business Management A.A.S. can be completed entirely online.

Upon successful completion of the program, students will be able to:

- Demonstrate competence discovering, applying, and thinking critically about basic business, accounting, and computing concepts and trends
- Identify and analyze ethical issues in business
- Communicate effectively using multiple communication methods (oral, written, graphic, and electronic)
- Apply computing technologies to solve business problems

## Business Management Certificate

The Business Management Certificate program prepares students for entry level employment in careers requiring basic business and management skills.

## Business Basics Letter of Recognition

The Business Basics Letter of Recognition program introduces students to the business environment including management, human resources, marketing, planning, accounting, and computing.

## Entrepreneurship and Small Business Start-Up Certificate

The Entrepreneurship and Small Business Start-Up Certificate program prepares students who are interested in starting a small business or engaging in other entrepreneurial activities.

## Healthcare Practice Management Certificate

The Healthcare Practice Management Certificate program prepares students for work as medical practice managers.

## Project Management Certificate

The Project Management Certificate program prepares students for entry level employment in careers requiring basic business and project management skills.

## Retail Management Certificate

The Retail Management Certificate program prepares students for management positions in the retail industry building skills in many areas critical to the success of retail management.



## Social Media Management Certificate

The Social Media Management Certificate prepares students with the techniques and skills needed to design, develop, analyze, and manage social media and digital channels in business and marketing settings. This certificate covers the application and management of social media as well as the digital marketing tools and channels used by businesses and marketing agencies.

## Financial Assistance

Frederick Community College (FCC) provides a tuition payment plan for students who wish to spread payment over several months. Scholarship and loan assistance is available for eligible students. In addition to general scholarships and loans, the following scholarships are available to Business Management A.A.S. students:

- Routzahn Business Scholarship
- Frederick Gas Company Scholarship
- Mercantile/F&M Bank Scholarship
- Linton & Co. Scholarship
- Maryland National Bank Scholarship
- Morgan-Keller Scholarship
- Alan P. Linton Scholarship
- James & Dorothy Dinnis Entrepreneurial Scholarship
- Ron N. Young & W. Bert Anderson City Scholarship
- Walter P. Feaga Scholarship

For complete scholarship information, contact Financial Aid.

## Internship Program

Internships help students integrate what is taught in school with what is required in the workplace. Students take internships to develop knowledge and skills valued by employers. At FCC, students in certain programs are eligible to receive credit for internships.

## Growth Potential & Estimated Salaries

The median annual wage for business and financial occupations was \$68,350 in May 2018. Employment of business and financial operations occupations is projected to grow 10 percent from 2016 to 2026.

*(Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Business and Financial Occupations)*

## Transfer Note

Students can transfer the equivalent of 60 credits to any four-year institution in Maryland. To find more information about how credits will transfer from FCC to a state four-year institution, visit [artsys.usmd.edu](http://artsys.usmd.edu) or contact Counseling & Advising at 301.846.2471.

FCC has articulation agreements with Mount St. Mary's University, the Universities at Shady Grove, and the University of Maryland University College, allowing students a seamless transfer experience. Students who plan to transfer should speak with an advisor or program manager from their chosen transfer institution before selecting elective courses.

View required course listings: [frederick.edu/businessmanagement](http://frederick.edu/businessmanagement)

## For more information on Business Management:

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Frederick Community College makes every effort to accommodate individuals with disabilities for College-sponsored events and programs. If you have accommodation needs or questions, please call 301.846.2408. To request a sign language interpreter, please visit <http://fcc-interpreting.genbook.com>. If you have interpreting related questions, please email [Interpreting@frederick.edu](mailto:Interpreting@frederick.edu). Sign language interpreters will not be automatically provided for College-sponsored events without a request for services. To guarantee accommodations, requests must be made at least five workdays in advance of a scheduled event. If your request pertains to accessible transportation for a College-sponsored trip, please submit your request at least 21 calendar days in advance. Requests made less than 21 calendar days in advance may not be able to be guaranteed.